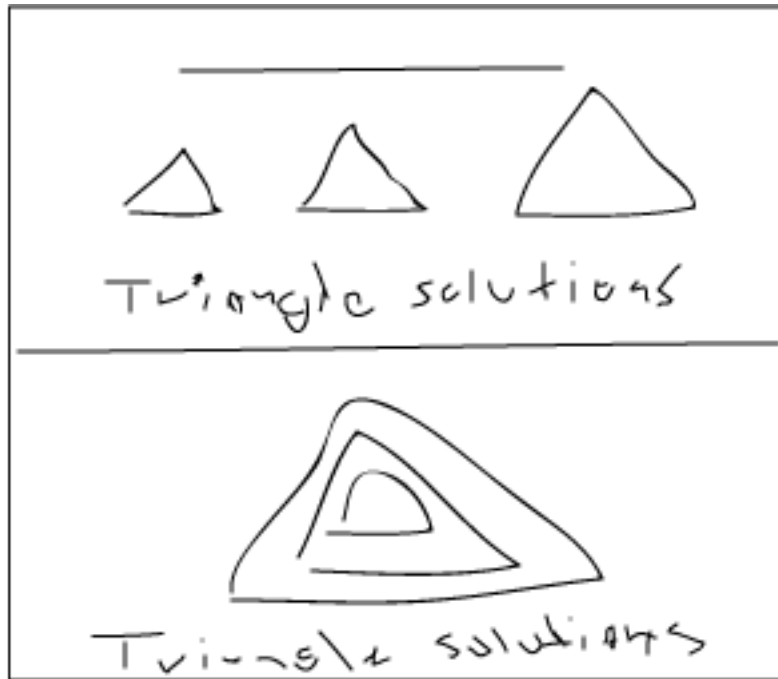


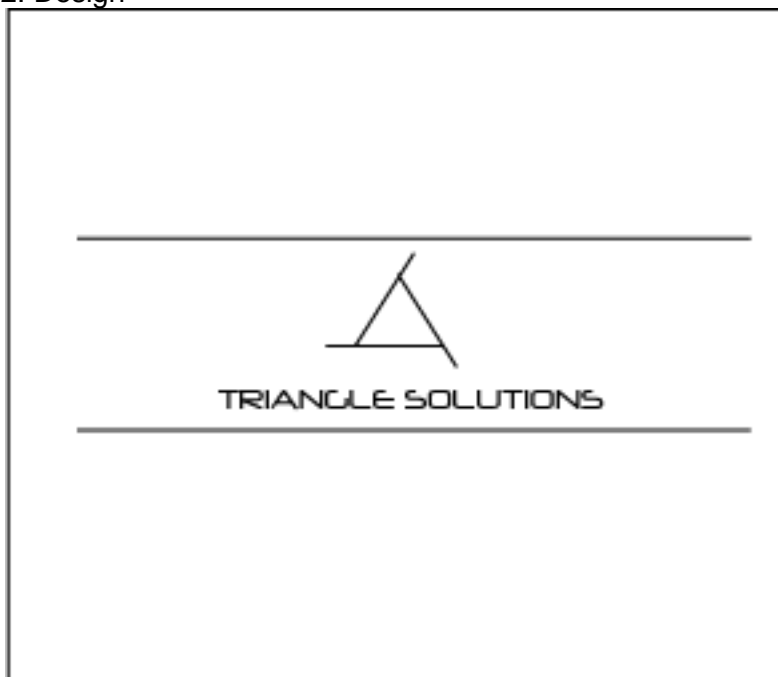
## VISUAL DESIGN PROCESS

VISUAL DESIGN PROCESS (For MOTIONLESS MEDIA – Documents, Graphs, Charts, Art, etc.)

### 1. Sketch



### 2. Design



### 3. Edit/Re-Design



## VISUAL DESIGN PROCESS (For MOTION MEDIA – Slides, Animation, Film, etc.)

### 1. Sketch and Plan a Chronological Sequence

#### **Scene 1.** *Open Field*

Place a man standing in the center of the screen.

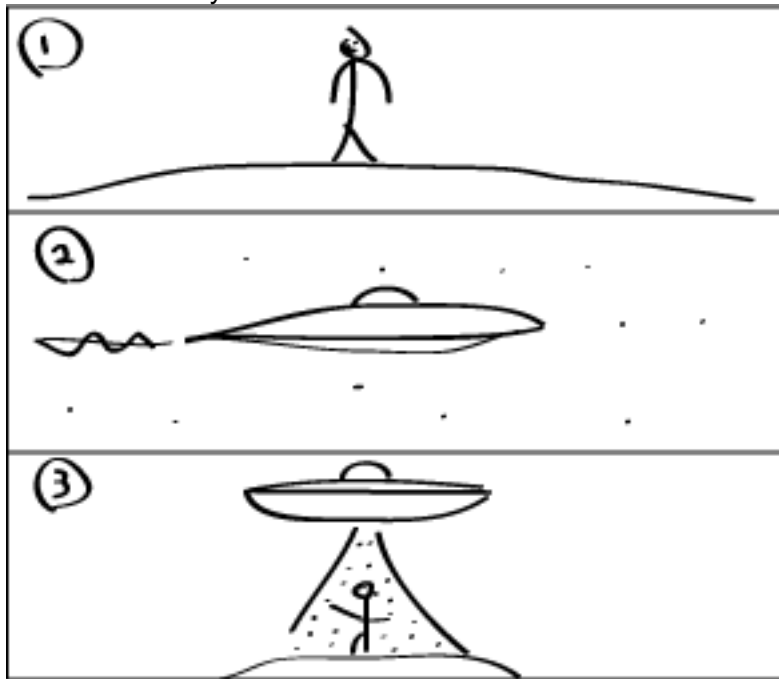
#### **Scene 2.** *Outer Space*

Cut to a UFO (spacecraft) flying through space. Stars are moving through the frame from right to left...some kind of jet trail behind the UFO.

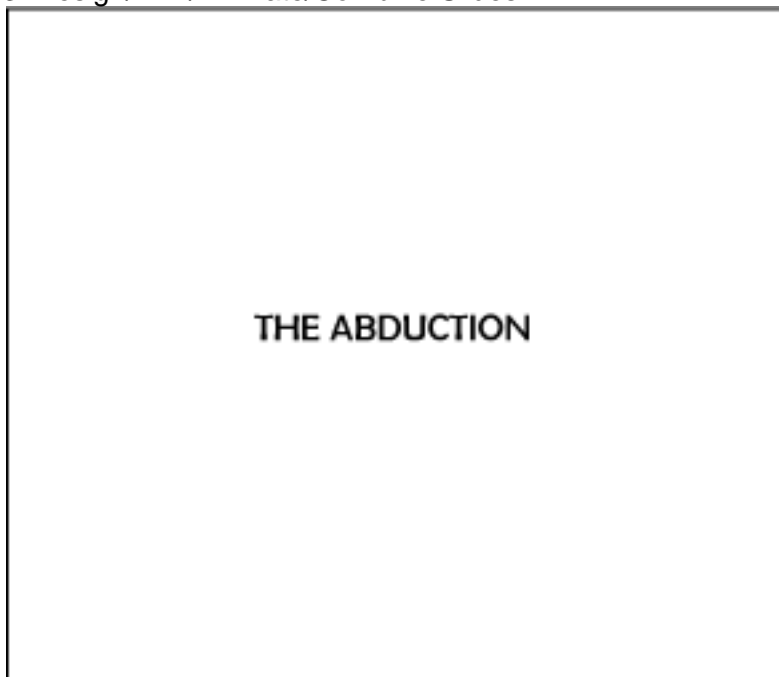
#### **Scene 3.** *Open Field*

Cut to the man standing in the center. The UFO hangs over him. UFO emits beam.

## 2. Create a Storyboard



## 3. Design/Film/Animate/Combine Slides



## 4. Edit or Re-Design/Re-Film/Re-Animate (Cut, Enhance, etc.)

*Many things can be adjusted in this phase/stage of the process. Consider cutting elements, enhancing elements (like color, shade, etc.), adjusting timing of events in the sequence, etc.*